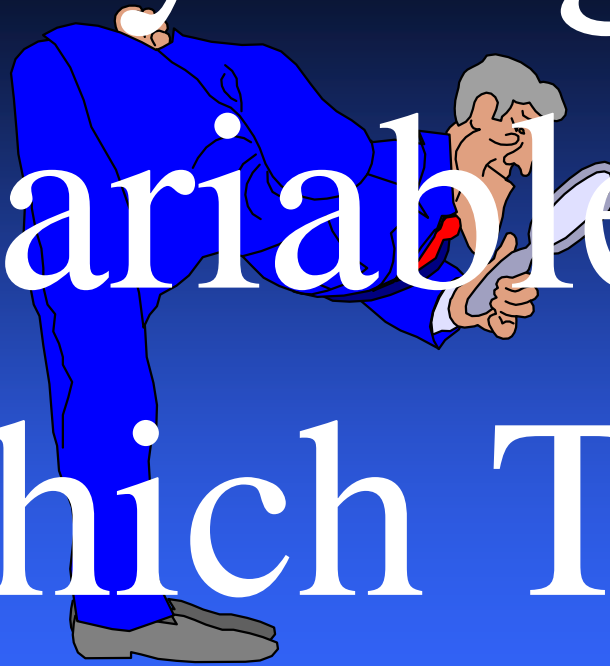


Analyzing the

Variables:

Which Test

When?





# Jargon

- We sheeted in the main and buried the lee rail. We made the mark without having to tack.
- He faded a wedge around the overhanging tree and cozied the ball right up to the hole.
- Oh, man! That was a great wreck!

A decorative brushstroke in shades of blue and white, starting from the left and sweeping upwards and to the right across the top of the slide.

# A Language With a Purpose

- Describe data
- Compare groups of data

# Significant Words and Phrases

- p-Value (alpha error)
- Power (1-beta error)
- Sample size
- Normal distribution
- Clinical significance
- Statistical significance

# Quantitative Data

- Measured Numerically
  - Ratio data has a true zero
    - ex: # of cats owned by people in this room
  - Interval data does not have a true zero
    - ex: heart rates of people in this room



# The Quantitative Dialect

- Mean
- Median\*
- Standard Deviation
- Range
- Confidence Intervals\*

# Quantitative Tests

- Independent (or Student's)  $t$ -Test
  - means of two groups
- Dependent (or paired)  $t$ -Test
  - difference in means of two related groups
- Analysis of Variance (ANOVA)
  - means of more than two groups
- Confidence Intervals
  - accuracy of estimates of the mean

# Qualitative Data

- Measured Descriptively
  - Nominal data can be specifically grouped
    - ex: people are mammals; frogs are amphibians
  - Ordinal data can be assigned to groups that have relative (but not absolute) value
    - ex: coffee is hot; McDonald's coffee is really really really hot





# The Qualitative Dialect

- Frequency
- Rank
- Median\*
- Agreement
- Confidence Intervals\*

# Qualitative Tests

- Chi-Square / Fisher's Exact Test
  - frequencies in two or more groups
- Wilcoxon Test / Kruskal-Wallis Test
  - median rankings of two (or more) groups
- Kappa
  - agreement
- Confidence Intervals
  - accuracy of estimates of proportions



# Other Statistical Manipulations

- Repeated Measures
- Linear Regression
- Logistic Regression

# Confidence Intervals

- 95% CI for a mean

$$\text{mean} \pm 2.0 \times (\text{sd} / n^{1/2})$$

- 95% CI for a proportion

$$\text{proportion} \pm 1.96 \times (\text{sd} / n^{1/2})$$

# An Exercise in Sampling



# Random Sample

## RED

01	24
04	34
05	35
07	39
08	40
09	41
22	48
23	51

## BLUE

05	21
06	22
09	23
11	27
12	37
15	39
17	45
20	52



# Reality

- Mean value of cards = 7.3
- SD of deck = 3.2
- Red vs. Black = 50%
- Median value = 5



# Summary

- Statistics are about language and chance
  - Statistics describe data
  - Statistics compare data
- All sampling has error / bias
- EBM constructs can be helpful
- Don't be afraid .... but ....
- Don't be afraid to ask for help!